218 Strats Common, Livermore, CA 94550

925.719.0684

jwickboldt@gmail.com

#### **EDUCATION**

Valparaiso University, Valparaiso, IN

Bachelor of Arts

Major: New Media Journalism

May, 2009

Second Major: Art

## RELEVANT EXPERIENCE

#### Almanac Beer Co, San Francisco, CA

Marketing Coordinator - April, 2016 to July, 2016

- Designed and created printed materials
- Sourced and coordinated marketing assets
- Maintained social media and website

#### Patriot Memory, Fremont, CA

Graphic Designer - April, 2014 to Present

- Created Point of Purchase Displays
- Updated Website User Interaction
- Developed Email Templates for Marketing Department

#### HealthyPets Inc., Union City, CA

Graphic Designer - November, 2012 to April, 2014

- Created key documents
- Updated product information on company website
- Maintained company catalog

# McNamara Law Firm, Walnut Creek, CA

Office Clerk & Graphic Designer - September, 2010 to November, 2012

- Created key documents
- Developed layout for future company website

### The Torch Newspaper, Valparaiso, IN

Arts & Entertainment Editor – May, 2008 to May, 2009

Laid out pages under tight deadlines

#### MacWorld Magazine, San Francisco, CA

Assistant to the Online Editor – June, 2008 to August 2008

• Wrote stories and published stories to the web.

## Valparaiso University, Valparaiso, IN

Graphic Designer - January, 2008 to May, 2009

- Developed monthly publications
- Communicated with superiors and printers

#### The Torch Newspaper, Valparaiso, IN

Features Reporter – January, 2007 to May 2008

• Wrote and edited several stories

## Valparaiso University, Valparaiso, IN

Student Aide for the Career Center - September, 2005 to May 2009

Created several key publications and rebranding

#### **ACTIVITIES**

- Sigma Chi, 2007-2008: Public Relations, 2008-2009: Chapter Editor
- Habitat for Humanity, 2007: Fundraiser/Event Organizer, 2008-2009: Vice President
- Relay for Life, 2007: Fundraiser, 2008-2009: Events and Entertainment
- Boy Scouts of America, 1998-2005: Eagle Scout

## COMPUTER SKILLS